

ARTS AWARD

The OCBCA ARTS AWARD is given annually to honor an Orange County not-for-profit cultural arts organization for its achievement in developing partnerships with business to support the arts.

Eligibility Criteria

- The competition is open to all not-for-profit arts groups in Orange County.
- An arts organization that has been a recipient of an OCBCA Arts Award must wait for a period of four years before becoming eligible to participate once again in the nomination process. Eligibility may be determined by contacting the OCBCA office.
- Primary consideration will be given to organizations which have developed a partnership with business that demonstrates innovative and long range planning for funding, program excellence and community participation during the 2007 calendar year.

Nominating Procedures

The OCBCA encourages participation from all eligible not-for-profit arts organizations.

- Arts organizations nominate themselves by completing a nomination form requested from the OCBCA office at (714) 754-0866, or downloaded from www.ocbca.org.
- The completed nomination form must be returned to the OCBCA office by the **August 1st deadline**. Entries sent by FAX cannot be accepted. Early entry is encouraged.

Orange County Business Committee for the Arts

The Orange County Business Committee for the Arts is a not-for-profit organization committed to supporting the arts, to stimulating new and increased support from the business community, and to providing business with the resources and services needed to develop partnerships with the arts.

Led by Founding Chairman David S. Tappan, Jr., former chairman of the board and chief executive officer of Fluor Corporation, and other corporate leaders, a regional BCA was founded in Orange County that would address the needs of the business and arts communities. The OCBCA was established June 1, 1981 by Founding Executive Director Betty R. Moss.

Orange County BCA Officers

- Chairman John R. Evans
- Vice Chairman Gerard J. Kenny
- Vice Chairman Donald B. Murray
- Vice Chairman Douglas A. Schaaf
- Treasurer Steven G. Pizula
- Secretary Terilea J. Wielenga
- Founding Executive Director Betty R. Moss
- Founder Chairman David S. Tappan, Jr.
1981-1987
- Past Chairmen Henry T. Segerstrom
1987-1989
- Harry G. Bubb
1989-1991
- Peter M. Ochs
1991-1994
- George L. Argyros
1994-1997
- Donald P. Kennedy
1997-2000
- N. Christian Anderson III
2000-2003
- Donald E. Sodaro
2003-2006
- Paul F. Folino
2006-2008

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Nomination Guidelines

for the
Twenty-Seventh Annual



To recognize and honor
outstanding business support
of the arts.

SPONSORED BY THE
ORANGE COUNTY
BUSINESS COMMITTEE
FOR THE ARTS, INC.

(7 1 4) 7 5 4 - 0 8 6 6

B U S I N E S S A W A R D S

Eligibility Criteria

- The BUSINESS IN THE ARTS AWARDS competition is open to all business firms with locations in Orange County, as well as business foundations primarily supported by corporate funds for the purpose of providing philanthropic support of cultural arts organizations in Orange County.
- Support from a business to the arts may take the form of a cash grant, leadership and involvement of executives or mid-level personnel, the provision of in-kind goods and/or professional services, a tie-in that involved the arts in advertising, marketing, promotion and public relations campaigns, as well as other activities. Cash grants may come from a business operating budget, advertising budget, a philanthropic budget or a company sponsored foundation.
- Awards will be made for support contributed during the 2007 calendar year.
- Foundations sponsored by trade associations, individual philanthropists and government agencies are not eligible to compete.

Awards Categories

There are four BUSINESS IN THE ARTS AWARDS categories:

First Time Award

to businesses which have not previously won a BUSINESS IN THE ARTS AWARD.

Return Award

to businesses which have previously won the FIRST TIME BUSINESS IN THE ARTS AWARD.

Distinguished Achievement Award

to businesses which have won a FIRST TIME BUSINESS IN THE ARTS AWARD and two RETURN BUSINESS IN THE ARTS AWARDS, consecutively or non-consecutively. There is no limit to the number of Distinguished Achievement Awards a company may receive.

Lifetime Achievement Award

A Hall of Fame Distinction

This Award category, inaugurated in 1996 to mark the Fifteenth Anniversary of the OCBCA, will be presented *at the discretion of the judges*, to a business that has qualified for and consistently won the Distinguished Achievement Award consecutively or non-consecutively, and will retire the business from future competition in the Awards process.

Businesses presented with the **Lifetime Achievement Award** will be recognized at all future BUSINESS IN THE ARTS AWARDS ceremonies to honor their exceptional commitment in fostering business-arts alliances.

Nominating Procedures

- **Nomination forms may be obtained by calling the OCBCA office at (714) 754-0866, or downloaded in Word document format from www.ocbca.org.**
- A business, an arts organization or an individual may nominate a business for a BUSINESS IN THE ARTS AWARD. A business may also nominate itself for an Award.
- Nominees are encouraged to obtain letters of support from the arts organizations their business has assisted. The letters, describing the types of support given, may be sent directly to the OCBCA office from the arts organization but must be received by the August 1st deadline. All letters received will be collated with the appropriate completed nomination form for the judges' consideration.
- The completed nomination form must be returned to the OCBCA office by the **August 1st** deadline.

Business Award nominees will be judged according to the number of employees based in Orange County:

- **SMALL**
(businesses with less than 50 employees)
- **MEDIUM**
(businesses with 50-500 employees)
- **LARGE**
(businesses with more than 500 employees)

Judging

A distinguished panel of judges from the community which includes representatives from business and the arts will select the Award winners. The judges consider the following:

- The company's overall commitment of support to the arts.
- The business' total involvement and support including pledges and contributions, employee volunteerism and participation, in-kind support, pro bono professional services, etc.
- Original innovative projects developed to support the arts; or examples of a company's efforts to encourage other businesses to become active or expand their level of support to the arts.
- The level of support as compared to the size of the business.

All decisions of the judges are final.

Winners will be announced at the awards presentation ceremony to be held **November 23, 2008**.

D E A D L I N E

The completed entry must be received at the Orange County Business Committee for the Arts office, 695 Town Center Drive, Suite 1200, Costa Mesa, CA 92626, no later than **5:00 p.m., August 1, 2008**. Entries sent by FAX cannot be accepted. **Early entry is encouraged.**