

ARTS ARE BUSINESS

**A summary of the
economic impact of
nonprofit arts organizations
on Orange County during 2005**



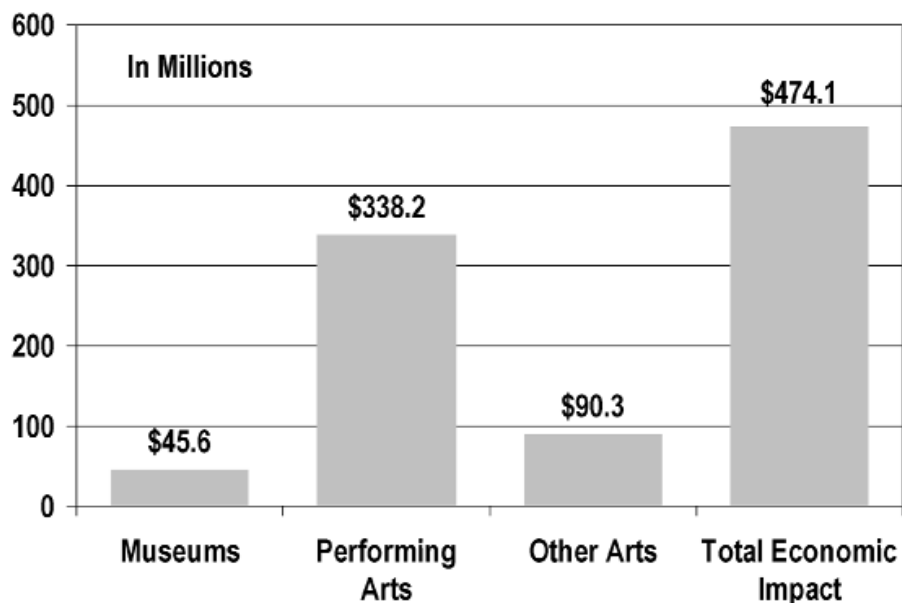
**Chapman University
A. Gary Anderson
Center for Economic Research**

**Orange County
Business Committee
for the Arts**

Fall 2006

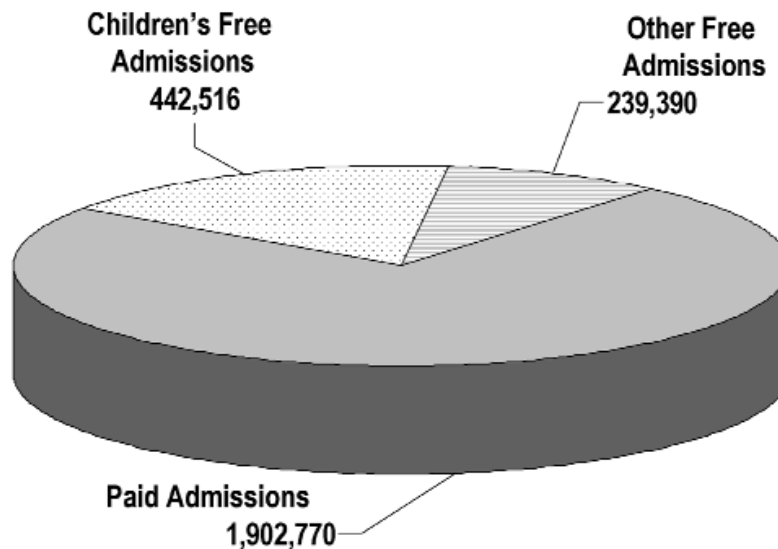
THE NONPROFIT ARTS CONTINUE TO GROW

- Earned income, comprised mainly of admission revenue, was \$78.2 million.
- Government grants and private donations equaled \$56.2 million.
- Performing Arts organizations received 58.5 percent of all government grants to nonprofit arts organizations.
- There was direct spending of \$129.6 million on all personnel and operating expenses.
- Indirect spending of \$245.0 million in the arts occurred as a result of personal and vendor secondary spending.
- Audience spending on restaurant meals, transportation, and other expenditures over and above the cost of admission was \$99.5 million.
- The total economic impact of the 43 responding nonprofit arts organizations was \$474.1 million.



ATTENDANCE AND EMPLOYMENT IMPACT

- Of approximately 2.6 million total admissions, almost 26.0 percent or roughly 682,000 were free admissions.

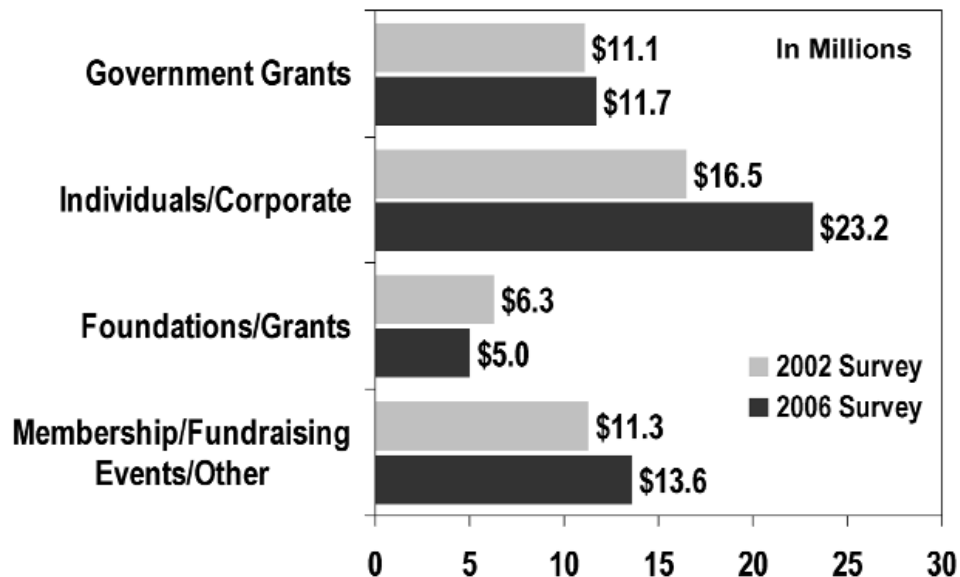


- The average paid admission was \$37.10 for a performing arts event, \$8.80 for museums, and \$20.90 for other events.
 - Nonprofit arts organizations employed a total of 4,790 paid positions making these organizations, taken as a whole, Orange County's 12th largest non-government employer.
 - The total number of individuals employed by arts organizations is actually much greater since many independent performers, writers, directors, artists, etc. are not reported as employees.
 - Volunteers contributed almost 374,000 hours, roughly equivalent to 132 full-time positions.
 - 739 directors or trustees served on boards of nonprofit arts organizations.
-

COMPARING THE RESULTS OF THE 2002 AND 2006 STUDIES

The following results compare the same 38 organizations that responded to both the 2002 and 2006 surveys.

- Paid admissions decreased by 7.1 percent, from roughly 1.9 million to 1.8 million.
- Contributed income from gifts, grants and other fundraising efforts increased from \$45.2 million to \$53.5 million, an increase of 18.4 percent.



- Individuals and corporate donations increased by \$6.7 million — an increase of 41.0 percent.
- The total economic impact of the nonprofit arts for the same 38 organizations increased from \$389 million to \$462 million, an increase of 18.8 percent over the entire four year period or 4.7 percent on an average annual percentage basis.

**For a copy of the complete report or
more information, please contact:**

Orange County Business Committee for the Arts, Inc.
695 Town Center Drive, Suite 1200, Costa Mesa, CA 92626
(714) 754-0866